

What is claimed is:

1. A method of doing business comprising the steps of:

establishing a facilitator company having business purposes of generating health care awareness, providing health care education and providing a health care access system, said facilitator company having management personnel and personnel who are patient advocates for prospective patients, said facilitator company also having communications facilities that provide communication with patients, doctors, health systems, manages care insurance companies and pharmacy companies, said facilities including a telephone system and a computer system with access to the internet and having a website on the internet, whereby the facilitator company can establish a wellness pathway (healthcare) which is available to the public in a nationwide health care system,

said facilitator company performing the steps of:

a) advertising its services via at least one media including print, broadcast and internet media,

b) contracting with plural medical doctors who specialize in treating a specific medical condition whereby said doctors become

subscribers to the facilitator's wellness pathway and agree to,

(i) accept at least one appointment with a specified prospective patient, said appointment being made and coordinated by a patient advocate from the facilitator company,

(ii) pay a fee to the facilitator company,

(c) contracting with plural suppliers of medical drugs and medical devices whereby said suppliers become subscribers to the facilitator's wellness pathway and agree to

(i) make their products available to doctors who are subscribers to said wellness pathway,

(ii) report the name of each doctor who has used its products and other specified information, and

(iii) pay a fee to the facilitator company for using the wellness pathway,

(d) having a patient advocate answer telephone calls from prospective patients, and furnish information and services at no charge, as follows:

provide education on the causes of known medical conditions and approved therapies, provide a choice of doctors that specialize in a specific

condition, said doctors being located in the vicinity of the prospective patient, make an appointment with the chosen doctor, remind the prospective patient to attend the appointment and follow up to determine whether the appointment was completed,

(e) determining from the chosen doctor's office whether a future appointment has been made by the prospective patient,

(f) determining a wellness condition of the patient after step (e) from the patient and recording the same in the records of the facilitator company,

whereby the patient is guided through the wellness pathway and receives the benefit of expedited treatment by a doctor who specializes in the patient's specific condition, said doctor has available different choices of medicines, drugs, prosthetics and other therapies from different manufacturers for treatment of the patient, and whereby the doctors, suppliers and any other investor can be more effective by increased efficiency of operations and increased numbers of patients and whereby the facilitator company can be financially self-sustaining in the operation and management of the wellness pathway.